

# NEW BEAUTY<sup>®</sup>

MAGAZINE

For Release:

**Dr. GARY GOLDENBERG FEATURED IN *NEWBEAUTY*<sup>®</sup> MAGAZINE**

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National Glossy Magazine Herald As The Beauty Authority.

October 3, 2013 – Dr. Gary Goldenberg, a Manhattan based Board Certified Dermatologist, is featured in the Fall/Winter 2013 edition of *NewBeauty* magazine, which is on newsstands now.

Dr. Gary Goldenberg is an Assistant Professor of Dermatology and Pathology at Icahn School of Medicine at Mount Sinai and is the Medical Director of the Dermatology Faculty Practice at Mount Sinai Medical Center who specializes in cosmetic, medical and surgical dermatology. Dr. Goldenberg's expertise includes laser surgery and resurfacing, filler injections, botox/dysport, skin cancer and psoriasis. Dr. Goldenberg has appeared in numerous media outlets, including CNN, FoxNews, CBS, ABC, NBC, Wall Street Journal, The Daily News, and WebMD magazine.

Readers looking for the latest in “must-have” beauty products, anti-aging strategies and cosmetic enhancements turn to the pages of *NewBeauty*. The world's most unique beauty magazine, *NewBeauty* is the ultimate aesthetic resource for “everything beauty,” covering subjects from advancements in facial fillers to the most luxurious spa treatments to the newest wrinkle-reducing serums and everything in between. *NewBeauty*'s reach beyond print—to online and retail—cements its reputation as a beauty brand powerhouse among readers, marketers and medical professionals.

Since its launch in January 2005, *NewBeauty* has fearlessly enabled an open and ongoing line of communication about cosmetic enhancements between consumers, manufacturers and medical professionals. Let's face it: More than 12.4 million surgical and nonsurgical cosmetic procedures were performed in 2010—a number that continues to rise each year.

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Yet no other publication approaches the subject with **NewBeauty's** dedication to fairness and accuracy. Issue after issue, **NewBeauty** fills the void for reliable information on all types of aesthetic procedures in light of the growing interest and surge in cosmetic-enhancing treatments. Informed, enlightened and inspired readers are empowered to make the best decisions to reach their beauty goals, be they topical, surgical or minimally invasive.

To ensure the accuracy of information in **NewBeauty's** pages, the publisher established the Editorial Advisory Board, comprised of recognized experts in their respective fields. Each article and advertisement has been carefully reviewed by at least two members of the Advisory Board, assuring readers that the information provided is fair, accurate and reliable. In its Beauty Experts Guide, **NewBeauty** only profiles physicians who are board-certified plastic surgeons, facial plastic surgeons and dermatologists, as well as cosmetic dentists who have met rigorous standards and demonstrate extreme due diligence in their respective fields.

With a distribution of approximately 500,000 copies per issue, **NewBeauty** is available for purchase at 40,000 plus retailers in the United States, including major bookstores like Barnes & Noble, as well as airports, supermarkets and newsstands.

Sandow Media Corporation is a cutting-edge publishing company built around a single philosophy: "Always exceed expectations." Based in Boca Raton, Florida, Sandow Media Corporation is defined by an unrelenting drive to innovate. Founded in 2002 by Adam I. Sandow, Sandow Media specializes in high-end consumer books and magazines in the categories of travel, shelter and beauty.