

# MINIMALLY INVASIVE OPTIONS

By  
**DR. GARY GOLDENBERG**  
MOUNT SINAI HOSPITAL  
NEW YORK, NEW YORK

**D**rawing on a holistic approach to skin care, Dr. Gary Goldenberg strives to take care of the whole patient, not just one particular area of concern. “My approach is personal because I really want to learn about the patient as a complete person,” he says. Each individual’s lifestyles and habits will affect their treatment plan, so the more I know, the better care I can provide.” Dr. Goldenberg also educates patients on less invasive treatment options. “It is important for patients to understand what can be achieved with the nonsurgical, minimally invasive techniques that I use,” says the doctor. “I deliver a natural look that keeps patients looking like themselves, but with the clock turned back 10 or 15 years.”

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*I deliver a natural look that keeps patients looking like themselves.*

## WHO I AM

- 1. MY ULTIMATE SKIN-CARE TIP**  
Use moisturizer—it’s a cornerstone of healthy, beautiful skin
- 2. MY HAPPIEST PROFESSIONAL MOMENT**  
Graduating from my residency program and becoming board-certified was a huge milestone for me; it gave me the ability to do what I always wanted, which was to care for my patients
- 3. THREE WORDS THAT BEST DESCRIBE ME**  
Conscientious, meticulous, trustworthy
- 4. WHAT SETS MY PRACTICE APART**  
I practice holistic dermatology—I focus on the medical, cosmetic and surgical dermatological needs of my patients
- 5. HOW I WOULD SPEND EXTRA TIME IN A DAY**  
With my family
- 6. CAREER-DEFINING PROCEDURES**  
Botox, deep-tissue fillers and advancements in laser resurfacing have allowed patients to improve their appearance without going under the knife
- 7. MOST OUTRAGEOUS MEDICAL MYTH I’VE HEARD**  
That a base tan provides protection while you are on vacation—there’s no such thing as a safe tan
- 8. MY MOTTO**  
Always move forward using life’s lessons from the past
- 9. WHAT I LOVE MOST ABOUT MY PROFESSION**  
The ability to care for many different types of patients with different needs
- 10. HOW I MAKE THE BEST FIRST IMPRESSION**  
Without first having honest interaction, it’s very difficult to have a good outcome



### ABOUT DR. GOLDENBERG

Dr. Goldenberg focuses on tailored treatments that address the needs of each individual patient while ensuring their comfort and safety along the way.

### MY CREDENTIALS

**Medical Degree**  
Temple University  
School of Medicine

**Board Certification**  
American Board  
of Dermatology

### CONNECT

Visit the doctor’s gallery of **before-and-after** photos at:  
[newbeauty.com/goldenberg](http://newbeauty.com/goldenberg)

**Location**  
New York, New York

**Phone**  
212.241.9728

[goldenbergdermatology.com](http://goldenbergdermatology.com)



### A FEW OF MY SPECIALTIES...

- Injectables / Fillers
- Facial Rejuvenation
- General Dermatology
- Laser Resurfacing
- Laser Surgery
- Scar Revision
- Skin Cancer Surgery
- Fraxel®
- Thermage®
- Skin Peels
- Skin Care
- Laser Hair Removal
- Removal (Moles / Birthmarks)
- Skin Tags / Other Lesions)