



22 Best New Face Serums For Fall 2019 — & The Ingredients To Look Out For

By [Taylor Lane](#) | Oct 9, 2019

Ingredients like vitamin C and retinol are popping up in the best new face serums for fall 2019 — essentials necessary for *any* season. But the selections from brands like Tata Harper and Saint Jane also contain buzzy ingredients that can easily replace your go-tos.

As a refresher: “the three ingredients that are a must in *any* serum include retinol, vitamin C and vitamin E,” Dr. [Gary Goldenberg, M.D.](#), an assistant clinical professor of dermatology at The Icahn School of Medicine at Mount Sinai Hospital in New York City, says. “Retinol contains the most scientific data to prove that it has anti-aging properties, helps with fine wrinkles and lines, texture, pigmentation, and overall skin appearance. Vitamins C and E are the best antioxidants for your skin. Both help cells repair sun damage, pigmentation, and texture,” he says. No matter what serum you choose, this fall also look for one that also has anti-aging properties and help with wrinkles, lines, skin tone, pigmentation, and texture, Dr. Goldenberg notes. And of course, moisture is of optimal importance as the weather turns — so hyaluronic acid, lactic acid, glycerin, and ceramides are among ingredients to look for as well.

Aside from those traditional staples, Dr. Devika Icecreamwala, M.D., a board-certified dermatologist and founder of Icecreamwala Dermatology in Berkeley, California, notes that licorice root and pro-xylane are also buzzy ingredients to look out for. "Licorice root and pro-xylane help boost hyaluronic acid levels in the skin, which leads to more firm, smooth, and plump skin. I particularly like these ingredients because they are derived through an environmentally-efficient process and are biodegradable as well as non-eco-toxic," she says.

No matter if you need to repair sun damage, fight textured skin, or treat wrinkles, this fall there's a new serum to combat any issue. Ahead, see the best serums that derms approve for the new season.

Shop New Face Serums

Dr. Dennis Gross Skincare Alpha Beta Pore Perfecting & Refining Serum

"Salicylic acid is a great product for smoothing out the skin, treating mild acne, and helping with fine wrinkles and lines," Dr. Goldenberg says.



Alpha Beta Pore Perfecting & Refining Serum

\$65 | DR. DENNIS GROSS
SKINCARE

SEE ON SEPHORA

Algenist AA (Alguronic Acid) Barrier Serum

The AA Barrier Serum contains niacinamide, which helps cells repair from the sun and environmental damage.



AA (Alguronic Acid) Barrier Serum

\$85 | ALGENIST

[SEE ON SEPHORA](#)

Bliss Glow & Hydrate Day Serum

Niacinamide is also an active ingredient in one of Bliss' newest launches.



Bliss Glow & Hydrate Serum

\$19.99 | TARGET

[SEE ON TARGET](#)

Herbivore Bakuchiol Retinol Alternative Smoothing Serum

“Bakuchiol improves the overall appearance of skin and fine wrinkles and lines,” Dr. Goldenberg says.



Bakuchiol Retinol Alternative Smoothing Serum

\$54 | HERBIVORE

SEE ON SEPHORA

Josie Maran Argan Bright Skin Vitamin C Serum

“This serum contains vitamin C, one of the best anti-oxidants. It helps with pigmentation, fine lines, and wrinkles,” Dr. Goldenberg notes.



Argan Bright Skin Vitamin C Serum

\$65 | JOSIE MARAN

SEE ON SEPHORA

Estee Lauder Advanced Night Repair Intense Reset Concentrate

This product, part of the existing Advanced Night Repair family, contains salicylic acid, which treats mild acne and blemishes and helps skin resurface and look brighter and younger.



Advanced Night Repair Intense Reset Concentrate

\$80 | ESTÉE LAUDER

SEE ON SEPHORA

Dermalogica AGE Bright Clearing Serum

“This serum contains phytoactives from Resurrection Plant — which have antioxidant, anti-inflammatory, and anti-carcinogenic properties. This is great for cellular function and skin aging,” Dr. Goldenberg says.



AGE Bright Clearing Serum

\$65 | DERMALOGICA

SEE ON SEPHORA

Clarins V Shaping Lift Serum

This serum from Clarins contains a unique ingredient: horse chestnut. Horse chestnut has anti-inflammation properties that soothe the skin. It also has anti-swelling properties, which is essential to decrease skin swelling.



V Shaping Lift Serum

\$81 | CLARINS

SEE ON SEPHORA

Dr. Jart V7 Antioxidant Serum

Dr. Goldenberg says that the V7 Antioxidant Serum contains tomato leaf cell extract that protects the skin from cell aging and environmental stressors.



V7 Antioxidant Serum

\$58 | DR. JART

SEE ON SEPHORA

Saint Jane Luxury CBD Beauty Serum

“The combination of CBD and the potent botanical blend helps calm down inflammation in the skin. Grapeseed oil is also a powerful antioxidant,” Dr. Devika says.



Luxury CBD Beauty Serum

\$125 | SAINT JANE

SEE ON SEPHORA

Tata Harper Concentrated Brightening Serum

Dr. Devika notes that the added ingredients like triple natural retinoic acid are an all-natural way to keep your skin bright.



Concentrated Brightening Serum

\$295 | TATA HARPER

SEE ON TATA HARPER SKINCARE

Tata Harper Elixir Vitae Serum Wrinkle Solution

This serum contains candle tree leaf that helps to combat environmental damage and UV rays.



Elixir Vitae Serum Wrinkle Solution

\$450 | TATA HARPER

SEE ON SEPHORA

Dr. Roebuck's Ningaloo Copper Peptide Firming Serum

"The Australian Banksia flower in this serum plumps the skin, hyaluronic acid hydrates the skin, and copper tripeptide works as an antioxidant." Dr. Devika says.



Ningaloo Copper Peptide Firming Serum

\$68 | DR. ROEBUCK'S

SEE ON SEPHORA

Peter Thomas Roth Pro Strength Retinoid Peptide Serum

Dr. Devika explains that the granactive retinoid and Hexapeptide complex support the collagen in the skin, causing the skin to stay plump and firm.



Pro Strength Retinoid Peptide Serum

\$110 | PETER THOMAS ROTH

SEE ON SEPHORA

Peter Thomas Roth Pro Strength Lactic Pore Treatment

“Lactic acid is an AHA, so it works as an exfoliant. The serum also contains witch hazel, which has antibacterial properties and acts as an astringent. The combination of these products can decrease the size of pores,” Dr. Devika explains.



Pro Strength Lactic Pore Treatment

\$88 | PETER THOMAS ROTH

SEE ON SEPHORA

Farmacy Very Cherry Bright 15% Clean Vitamin C Serum With Acerola Cherry

This serum is chockfull of vitamin C and sacha inchi peptide. “Sacha Inchi Peptide comes from the seeds of the Sacha Inchi plant, which is a superfood that contains many antioxidants,” Dr. Devika says. “The combination of

Vitamin C and Sacha Inchi Peptide have great antioxidant effects on the skin to prevent environmental damage and collagen breakdown."



Very Cherry Bright 15% Clean Vitamin C Serum with Acerola Cherry

\$62 | FARMACY

SEE ON FARMACY
BEAUTY

Tarte Youth or Dare Multi-Acid & C-Serum

This serum contains glycolic acid, and phytic acid, which are alpha-hydroxy acids — and these ingredients act as effective exfoliants.



Youth or Dare Multi- Acid & C-Serum

\$42 | TARTE

SEE ON TARTE
COSMETICS

Grown Alchemist Grown Alchemist Detox Serum

The niacinamide in this Grown Alchemist serum assists skin cells in fighting free radical damage.



Grown Alchemist Detox Serum

\$55 | GROWN ALCHEMIST

SEE ON ULTA

Philosophy Ultimate Miracle Worker Fix Facial Serum Roller Uplift & Firm

Not only does this serum come packaged with a face roller, but it's packed with bi-retinoid and a triple blend of peptides that smooths the appearance of wrinkles.



Ultimate Miracle Worker Fix Facial Serum Roller Uplift & Firm

\$76 | PHILOSOPHY

SEE ON ULTA

Burt's Bees Renewal Intensive Firming Serum

This firming serum contains bakuchiol, a natural substitute for retinol, on its ingredient list.



Renewal Intensive Firming Serum

\$19.99 | BURT'S BEES

SEE ON TARGET

Paula's Choice Power Berry Serum

The Power Berry Serum contains 13 different antioxidant-packed berries that help to protect the skin from environmental damage.



Power Berry Serum

\$31 | PAULA'S CHOICE

SEE ON PAULA'S CHOICE

Naturally Serious Illumi-nation Anti-Fatigue Power Serum

The moringa oil and Mediterranean blend in this serum helps reduce the appearance of fine lines and wrinkles in 24 hours, according to the brand.



Illumi-nation Anti-Fatigue Power Serum

\$58 | NATURALLY SERIOUS

SEE ON NATURALLY
SERIOUS