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## NYC Derm: Advances in Fat Transfer Injectable Preserves Double the Cells

JULY 24, 2019



ne of the newest cosmetic procedures beginning to take place in Park Avenue dermatologist offices looks to transfer fat in a much more efficient way. BeautiFill made its debut at this spring's Annual Meeting of the American Academy of Dermatology, the first laser-based system designed to optimize the process, time and quality of autologous fat transfer for aesthetic contouring. Created by Alma Inc., a leader in laser aesthetic devices, BeautiFill allows for 95% of fat cells to survive during a transfer, more than double the usual 40% fat cell survival seen in other transfer procedures. BeautiFill combines laser, suction and fat processing into one step, allowing physicians to quickly harvest and process high-quality fat for immediate reimplantation to address volume loss in the face, buttocks or wherever it is needed.

"There are people who don't want to use fillers, so this is a great alternative," said Dr. Gary Goldenberg, a NYC-based dermatologist who is one of the first doctors in the U.S. to use the BeautiFill laser in his practice, Goldenberg Dermatology, located at 14 E 75th St. "During the procedure patients are awake and under a local anesthetic. This is real liposuction. And most people have a little fat so it's good to use those cells for shaping and sculpting thinning areas. And with BeautiFill, which is a laser, there is less bleeding and minimal loose skin afterwards. It also lasts for a long time," said Goldenberg.

 $Laser\ Lipo\ Sculpting\ with\ Fat\ Transfer\ by\ BeautiFill,\ as\ it\ is\ called\ at\ Goldenberg's\ practice,\ begins\ at\ \$5.000.$ 



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