



Goldenberg Dermatology first in the US to offer SciBase's Nevisense screening for early detection of melanoma

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November 9th SciBase announced that the Company had received the first order in the US from Goldenberg Dermatology, a premier New York City dermatology practice of Dr. Gary Goldenberg and Dr. Kristina Goldenberg. The order, consisting of a Nevisense system and single-use electrodes, means that Drs. Goldenberg will be the first dermatologists in the US to be able to offer the Nevisense test for early detection of melanoma and atypical moles (nevi). Earlier this fall, at the Fall Clinical Dermatology Conference SciBase was mentioned as one of the ten most important new technologies within skin cancer detection.

-We are very pleased to welcome Dr. Gary Goldenberg and Dr. Kristina Goldenberg as our first customers in the US. Goldenberg Dermatology is a perfect first customer for us as they perfectly fit the profile of our primary target group as stated in our launch and growth strategy. Goldenberg Dermatology is a renowned clinic with focus on personalized dermatology and cancer prevention and early detection. We are very much looking forward to working together in spreading the word about Nevisense and its advantages, says Simon Grant, CEO SciBase.

Goldenberg Dermatology, office of Dr. Gary Goldenberg and Dr. Kristina Goldenberg, is a comprehensive medical and cosmetic dermatology practice. By taking a very personalized and customized approach within the practice, this husband and wife team works with each patient, taking into account diet, lifestyle, and overall health, to formulate a long-term plan promoting optimal skin health. This holistic and integrative dermatology practice focuses on prevention and early detection of skin cancer, including melanoma, as well as other aspects of medical and cosmetic dermatology. The Goldenbergs strive to formulate an all-encompassing skin health treatment plan with regards to every patient's needs, concerns and well-being.

- Melanoma is one of the deadliest cancers in the US. Prevention and early detection of melanoma should be a focus of every dermatology practice. We are excited to be the first practice in USA to offer Nevisense to our patients. This device will allow us to focus on lesions that are abnormal and detect these at the earliest stage, potentially saving lives of our patients. It will also allow us to carefully monitor less atypical lesions, decreasing unnecessary biopsies and scarring. We look forward to using Nevisense, along with careful physical examination, dermoscopy and photography, to offer the most comprehensive melanoma and dysplastic nevus detection approach available, says Gary Goldenberg, MD.

Dr. Gary Goldenberg is a medical and cosmetic dermatologist and an Assistant Clinical Professor of Dermatology at The Icahn School of Medicine at Mount Sinai Hospital in New York City. He is also the former Medical Director of the Dermatology Faculty Practice at The Mount Sinai Medical Center.

Board Certified in both Dermatology and Dermatopathology, Dr. Goldenberg provides comprehensive dermatological care in medical and cosmetic dermatology, including BOTOX® and filler injections, laser surgery, skin cancer, nevi (moles), psoriasis, acne, rosacea, eczema, and sexually transmitted diseases.

Dr. Goldenberg is the author of over 100 original articles, abstracts and book chapters. He regularly lectures at the American Academy of Dermatology Meetings, as well as other national and international dermatology meetings.

Dr. Goldenberg is frequently sought after by the media on cosmetic and medical dermatology topics and has appeared on CNN, Fox, ABC, NBC, Glamour, New Beauty, Redbook, Allure, Wall Street Journal, and many others.

Dr. Goldenberg is a member of the American Academy of Dermatology, American Society for Dermatologic Surgery, American Society of Dermatopathology, and served as the President (2015-2017) and member of the Executive Board of Directors for the Dermatologic Society of Greater New York, the national largest local dermatologic society.

- There is a melanoma epidemic in US. This is especially true in young women who use tanning beds or had sunburns before the age of 18. Every day we see young patients with atypical moles or even melanoma in our office. NeviSense will allow us to detect abnormal lesions early, potentially saving lives of our patients. For many, it will also decrease the need for unnecessary biopsies of less abnormal lesions, saving the patients from unneeded scarring. We look forward to using NeviSense in our practice and are excited to be the first practice in US to bring this potentially life-saving device to our patients, Kristina Goldenberg, MD.

Dr. Kristina Goldenberg is a trusted and dependable name in advanced dermatology. Dr. Goldenberg is a Board Certified Dermatologist, and Clinical Instructor of Dermatology at The Icahn School of Medicine at Mount Sinai Hospital in New York City. Dr. Goldenberg obtained her medical degree from the Albert Einstein College of Medicine of Yeshiva University, where she graduated with a Dean's Citation. She completed her dermatology training at the Icahn School of Medicine at Mount Sinai, where she served as Chief Resident.

Dr. Goldenberg cares for adult and pediatric patients and completed extensive training in medical and cosmetic dermatology. Her expertise are in medical dermatology, including acne, rosacea, eczema, psoriasis, and skin cancer, as well as cosmetic dermatology, including filler and botox injections, and laser surgery.

Dr. Goldenberg has appeared in numerous media outlets, including New York Times, Fox, Allure, Glamour, Byrdie, Self, and many others. Dr. Goldenberg is a member of the American Academy of Dermatology and Dermatologic Society of Greater New York.

Earlier this fall, SciBase participated in, exhibited and demonstrated their product Nevisense, for early detection of malignant melanoma at the Fall Clinical Dermatology Conference in Las Vegas. At the congress Nevisense was presented as one of the top ten most important news stories within skin cancer.

Goldenberg Dermatology is the first commercial customer in the US for SciBase and is of strategic importance. It can be seen as an early sign that our launch strategy is the right approach. SciBase's strategy focuses initially on marketing Nevisense to private concierge clinics in the New York Metropolitan Area. In addition SciBase will build awareness of Nevisense and further develop the existing network of Key Opinion Leaders (KOL) in the northeast region of the US. SciBase will also approach selected local and regional insurance companies and seek local reimbursement for EIS testing. To be able to expand nationwide in the US, SciBase intends to work with nationwide distribution partners, which will lead to a further acceleration of the sales growth.