

Fans swear this hair loss treatment is 'Far Superior to Rogaine' — and it's half the price

By Korin Miller

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What is it?

More than [30 million](#) women in the U.S. experience hair loss, which can be a tough condition to deal with. While hair loss is physical, it also has psychological side effects: [Research](#) has found that hair loss is linked to a higher risk of experiencing stress and depression, among other things. Luckily, there are treatment options, including minoxidil, which is approved by the [Food and Drug Administration](#) (FDA) to treat hair loss in women. Minoxidil can be pricey, but you can score a three-month supply of the [Amazon Basic Care Minoxidil Topical Solution](#) on sale for just \$30 right now.

Amazon

[Amazon Basic Care Minoxidil Topical Solution](#)

[\\$35](#)

This specialized treatment features 2% minoxidil, an ingredient that's clinically proven and FDA-approved to treat hair loss in women. It's also unscented, so you don't have to worry about any funky smells.

[\\$35 at Amazon](#)

Why is it a good deal?

At \$30 — or \$10 a month — this treatment is priced impressively low. A similar 2% minoxidil treatment from [Rogaine](#) is \$64, making the Amazon version less than half the cost of its name-brand counterpart. Want even more savings? If you spend \$50 on this and other select Amazon products, you'll get an extra 20% off as part of Prime's [Stock Up & Save offer](#).

Why do I need this?

Hair loss in women is complicated, dermatologist Dr. Ife J. Rodney, founding director of [Eternal Dermatology Aesthetics](#), tells Yahoo Life. Factors like hormones, stress and certain medical conditions like thyroid disease and autoimmune disorders can all lead to hair loss in women, she explains. With that, there's not a one-size-fits-all treatment.

However, minoxidil is a common over-the-counter treatment for hair loss in women (and in men), and it's one that dermatologists recommend as well. "Minoxidil works by stimulating hair follicles and prolonging the growth phase of the hair cycle," Rodney says.

"Minoxidil is most effective for those with early or moderate progression of hair loss," dermatologist Dr. Gary Goldenberg, founder of [Goldenberg Dermatology](#), tells Yahoo Life. "The effect is less noticeable for those who have lost all or most of their hair."

The [Amazon Basic Care Minoxidil Topical Solution](#) features 2% minoxidil and is simple to use: Just apply a few drops directly to your scalp where you've experienced hair loss twice a day, and then move on. Just a heads up: Amazon says it may take up to eight months to see results, so regular use and consistency is key.

This treatment is unscented, so you don't have to worry about any weird smells or the product overpowering your perfume.

If you're dealing with hair loss, experts say it's still important to check in with your doctor, even if you're using minoxidil. "There are many currently available therapies that are helpful to slow down and even reverse hair loss," Goldenberg says. "But don't wait: Once follicles are gone, it's very difficult to bring them back."



Fan swear this is just like Rogaine — only much less expensive. (Photo: Amazon) (Photo: Amazon)

What reviewers say

More than 3,400 Amazon shoppers rave about this minoxidil treatment — and many say it works just as well as Rogaine, if not better.

"I have used it about eight years and have a normal head of hair at the age of 76," shared a [happy customer](#). "It is far superior to Rogaine...same formula, less expensive and the Rogaine is a foam — half of the goop rubs off on your hair before you can get it to your scalp. This one is a liquid applied with a dropper, so you can easily put it directly on your scalp, where it has to go. Takes a good three or four months to have [an] effect, so be patient."

A [fellow fan](#) swears by this solution. "It works," they said. "I'm 59 and have used this product for a couple of years. This is less expensive and the same ingredients that the expense name brand has. This stuff works and without it I don't think I would have any hair. It does take a bit for it to start working, so don't give up. Use this whole box, twice a day like it says and when you get the end of your last bottle you will notice a difference."

This hair loss solution is only on sale for a limited time — stock up at a discount while you can

Amazon

[Amazon Basic Care Minoxidil Topical Solution](#)

[\\$35](#)

You'll get a three-month supply with this treatment. Just apply it directly to your roots and go about your day — it's that easy.

[\\$35 at Amazon](#)

The reviews quoted above reflect the most recent versions at the time of publication.

If you have [Amazon Prime](#), you'll get free shipping, of course. Not yet a member? No problem. [You can sign up for your free 30-day trial here](#). (And by the way, those without [Prime](#) still get free shipping on orders of \$25 or more.)