

Women'sHealth

# Prime Day Sunscreen Deals 2025: Save Up To 60% On My Ride Or Die SPFs

Coola, Coppertone, and Sun Bum, oh my!

By Nicole Saunders Updated: Jul 10, 2025 5:21 PM EDT



- Amazon just dropped a new wave of major discounts for day three of Prime Day. The biggest discount is 60 percent off the [Mixsoon Bean Sunscreen SPF 50](#). A close follow up is the impressive 56 percent savings on [Round Lab Birch Juice Moisturizing Sunscreen](#).
- My all-time favorite [ISDIN sunscreen](#) is 30 percent off, and I'm stocking up on several bottles because it hasn't been discounted this steep since last July.
- Several editor-tested, dermatologist-approved sunscreens are on sale during Prime Day, including 26 percent off [Coola Mineral Body Sunscreen Lotion SPF 50](#), the lowest price it's ever been.

### [Shop Prime Day Sunscreen Deals](#)

[Amazon Prime Day](#) concludes on July 11, meaning you only have a few hours left to still shop impressive deals before the four-day shopping event wraps. Our team of savvy editors have been keeping a collective eye on the latest and greatest sales. We treat Prime Day, which is a staggering four days this year, as our shopping team's version of the Super Bowl, NBA Finals, and Olympics, because we genuinely care about helping you shop smartly and save as much as possible.

As our deal-obsessed [beauty editor](#), I can confirm that some noteworthy sales are taking place right now! The most notable of the bunch is on [sunscreen](#), a year-round essential that is especially important staple during the summer. As you know, many sunscreens are pricey. However, because that SPF is a total splurge, I test hundreds of sunscreens throughout the year, and many of these Prime Day sunscreen deals are from brands we know and trust, like Neutrogena, Sun Bum, and Think.

Sunscreen active ingredients can be categorized into two types: mineral and chemical, the latter of which is also known as physical sunscreen. They're both effective on all skin tones, says dermatologist Dr. Marisa Garshick, MD.

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## Best Overall Prime Day Sunscreen Deals

### Biggest Discount

#### **mixsoon Bean Sunscreen SPF 50**

Now 43% Off

[\\$30 / \\$17 at Amazon](#)

17,850 5-Star Reviews

#### **Banana Boat Sport Ultra Sunscreen Spray (Twin Pack)**

Now 41% Off

[\\$19 / \\$11 at Amazon](#)

#### **d'alba Piedmont Italian White Truffle Waterfull Essence Sunscreen**

Now 53% Off

[\\$36 / \\$17 at Amazon](#)

#### **Blue Lizard Sensitive Mineral Sunscreen SPF 50+**

Now 21% Off: [\\$19 \\$15 at Amazon](#)

## **ColorScience Sunforgettable Total Protection Face Shield SPF 50 Sunscreen**

[\\$52 at Amazon](#)

This high-end SPF comes in four universally flattering shades for all complexions, no matter how fair or deep. It's also designed to protect your skin from pollution, blue HEV light from our devices, and infrared radiation.

As a bonus, Sunforgettable boasts a mineral formulation, so you get automatic broad-spectrum coverage against UVA and UVB rays.

## **SkinMedica Essential Defense Mineral Shield Tinted Sunscreen SPF 32**

[\\$40 at Amazon](#)

While compatible with all skin types, my fellow ladies with oily, combination, and acne-prone skin types will love this mattefying tinted mineral sunscreen. It provides a light wash of color to the skin so an ashy finish is a thing of the past. This lightweight, broad-spectrum SPF won't enhance your skin texture. Plus, it's hypoallergenic, paraben-free, and oil-free (goodbye greasy foreheads!).

I know first-hand what's it's like to ball on a budget, so I wanted to spotlight the steepest discounts on noteworthy sunscreens. I keep a keen eye on all of dozens of sunscreen brands, using everything from perusing the reader-favorite shops, I set Google Alerts, and am constantly chatting with brand founders and reps about upcoming embargoed sales discounts. I also consult third party price tracking sites, such as CamelCamelCamel to further verify the validity of each deal featured in our sales and deals coverage.

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### **Prime Day Mineral Sunscreen Deals**

Best Body Sunscreen

## **Coola Mineral Body Sunscreen Lotion SPF 50**

Now 22% Off

[\\$36 \\$28 at Amazon](#)

This sunscreen is a great value for the size, and the organic formula doesn't hurt either.

Our editors with very fair skin have tested a slew of mineral sunscreens over the years, and they consider Coola their favorite mineral sunscreen. As long as they diligently reapply it every two hours, they haven't experienced sunburns. The lightweight, non-sticky, and non-greasy formulation is also a major win, justifying the cost.

## **CeraVe Hydrating Sunscreen Face Sheer Tint SPF 30**

Now 13% Off

[\\$16 \\$14 at Amazon](#)

WH editors and dermatologist Dr. Fatima Fahs, MD, are all huge fans of this tinted sunscreen, which helps prevent a white cast on tanned complexions. With over 30,000 five-star reviews on Amazon, it's

no surprise that CeraVe's oil-free leaves our team with a gorgeous, natural glow. "I never ever leave home without sunscreen! I love using this tinted formulation for its lightweight coverage," she previously told us in our guide to the [best sunscreens](#).

For Hard-To-Reach Spots

### Sun Bum Mineral SPF 30 Sunscreen Spray

Now 12% Off

[\\$20 \\$18 at Amazon](#)

*WH* editors, dermatologists, and our readers can't get enough of Sun Bum sunscreens, and this mineral one is no exception. We love that it leaves behind a natural-looking matte finish that doesn't make us look sweatier than we already do during runs. It's also fragrance-free, meaning it doesn't irritate our skin.

Spray sunscreens, like Sun Bum, are also rad because they allow us to protect hard-to-reach areas, such as our backs and the nape of our necks. And because it's water-resistant for up to 80 minutes, we'll be stashing a bottle in our beach tote all summer.

Safe For Baby And Mom

### Thinkbaby Safe Sunscreen SPF 50+

Now 23% Off

[\\$15 \\$12 at Amazon](#)

Think's pregnancy-safe sunscreen is a total dream. It's unscented, chemical-free, safe for sensitive skin, fragrance-free, and water-resistant for up to 80 minutes (perfect for those Mommy and Me pool days). It boasts a high SPF 50 coverage to keep you and your favorite kiddos safe. No wonder we previously highlighted this as one of our favorite pregnancy-safe sunscreens.

Our editors especially love that it warms up easily and spreads like butter on warm toast across their skin.

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### Mineral Sunscreens 101, According To A Dermatologist

- **Active ingredients** are zinc oxide and titanium dioxide. Iron oxides, commonly found in tinted sunscreens, are also helpful for those with deeper complexions.
- **How do they work?** Mineral sunscreens create a physical barrier that reflects and scatters UV rays away from the skin's surface.
- **Pros:** They provide instant broad-spectrum protection, so we can skip the waiting period associated with chemical sunscreens. They blend out easily, thus eliminating white cast on Brown and Black skin, Dr. Pooja Rambahi, MD, recently told me. They come in tinted and untinted formulations for light cosmetic coverage.

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## Prime Day Chemical Sunscreen Deals

### ISDIN Eryfotona Ageless Tinted Sunscreen

[\\$78 at Amazon](#)

I test hundreds of sunscreens each year, but Isdin has been a rare constant in my routine. It's featherlight, blends out like a dream, and uses proprietary plankton-derived DNA enzymes to help reverse my sun damage. My hyperpigmentation and redness have visibly improved in as little as two days, though I get the best results with daily application.

### Neutrogena Beach Defense Sunscreen Stick SPF 50

Now 25% Off

[\\$13 \\$10 at Amazon](#)

This travel-friendly sunscreen comes in a nifty portable stick format, and it's compact enough to fit into your work bag and go-to purse for touchups.

“Neutrogena's sunscreen stick is a great product for those on the run,” dermatologist Dr. Gary Goldenberg, MD, previously told *WH*. It's easy to apply or reapply, and it has SPF 50 with water resistance, meaning women with active lifestyles will really love it—just check out the hundreds of five-star Amazon reviews.

### Neutrogena Clear Face Sunscreen

Now 29% Off

[\\$17 \\$12 at Amazon](#)

This oil-free sunscreen won't clog pores that lead to acne, making it a must-have for acne-prone complexions. It's also a weightless lotion that feels airy on your complexion rather than thick and goopy like more hydrating formulas, so those with oily skins will love it.

Plus, Neutrogena's Helioplex Technology provides broad-spectrum coverage against rays that cause aging and burning.

### Neutrogena Ultra Sheer Oil-Free Face Serum With Vitamin E SPF 60+

Now 30% Off

[\\$21 \\$15 at Amazon](#)

You'll love the consistency of this serum-like sunscreen that boasts an exceptionally high SPF 60 coverage. It's fragrance-free, meaning individuals with sensitive skin or a sensitive nose will prefer this sunscreen over other alternatives.

But what truly makes this worthy of a spot in your Prime Day shopping cart is that it's infused with Vitamin E. The superstar ingredient is lauded by professionals for being an exceptional moisturizer, softening rough skin, and being rich in antioxidants that protect the skin from damage.

### Sun Bum Face Mist SPF 45

Now 25% Off

[\\$18 \\$14 at Amazon](#)

Reach for this epic sunscreen to ensure you're fully protected from the sun (hi, SPF 45 coverage), but want a truly lightweight spray sunscreen. I love that it contains witch hazel, an antioxidant-rich plant that has anti-inflammatory properties.

Just be sure you shake well, mist liberally onto your free hand, and apply liberally to your face and neck 15 minutes before sun exposure. It should also be touched up after 40 minutes of sweating and swimming.

### Black Girl Sunscreen Make It Matte SPF 45

Now 14% Off

[\\$22 \\$19 at Amazon](#)

Black Girl Sunscreen, created by Frank Ocean's mom, is that girl. The line of sunscreens prevents embarrassing purple, gray, or white finishes on melanin-rich complexions. Not even a hint of color, which isn't the norm for many women of color. Of course, all people can use Black Girl Sunscreen, but it's nice knowing the brand is invisible on the skin.

We highlighted this as one of the greatest sunscreens for oily skin of all time because the thin consistency and matte finish act as a barrier between our sebum glands and makeup, ensuring no oil reaches the surface.

### Chemical Sunscreens 101, According To A Dermatologist

Don't worry, chemical sunscreen aren't dirty words. They just protect our skin from the sun differently from mineral active ingredients.

- **Active ingredients** are avobenzone, homosalate, octisalate, and octocrylene.
- **How do they work?** "Chemical filters absorb the sun's rays, deflecting their damage by turning them into heat," dermatologist Dr. Divya Shokeen, MD, previously told us in our guide to [physical sunscreens](#).
- **Pros:** They blend out easily, thus eliminating white cast on Brown and Black skin, Dr. Rambahi [recently told me](#).

Don't forget to bookmark this page and check back for more Prime Day deals on all things beauty.

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