

Early Prime Day Skincare Deals: Save Up to 50% on Cleansers, Moisturizers, and More

3 min read

- Ahead of Prime Day, you can save on dermatologist-approved, editor-tested skincare products.
- Build your post-workout skincare routine with everything from retinol and vitamin C to body acne products and red light therapy tools.
- Dermatologists advise using broad-spectrum SPF 30 or higher—we found several sunscreen deals worth shopping.

[Amazon Prime Day](#) runs from June 23–25, but you don't have to wait to save big. These early [Prime Day skincare deals](#) are genuinely noteworthy. Not only are they can you save big on everything *WH* award winners, but you can enjoy impressive savings on legendary products that never go on sale. For example, the [Solawave LED mask](#) hasn't been discounted since it's release on Amazon, according to price comparison site camelcamelcamel.

[SHOP THE BEST PRIME DAY SKINCARE DEALS](#)

All of our skincare deals, including serums, sunscreen, and cleansers (oh my!) are made with dermatologist-approved ingredients. Think salicylic acid to prevent body acne, vitamin C to enhance your summer glow, and titanium dioxide for mineral-based sun protection that's safe for sensitive skin. Many of these deals earned high praise from doctors and our beauty team, which consists of myself and beauty director Brian Underwood. Together we have more than 30 years of beauty journalism and product testing experience, so you're in good hands.

Given the fast-paced, fleeting nature of early Prime Day deals, I'll be updating this story frequently. For example, I wanted to include a 15 percent off deal on the TruSkin Vitamin C Serum and the sale disappeared before this story went live. Now it's back at full price. So if there's a product that catches your eye, it's best to shop now and give it a shot at home since everything is backed by Amazon Prime's signature two-day shipping.

Early Prime Day Deals on Retinol

Retinol revs up the skin's [production of collagen](#), a protein that's responsible for keeping our complexion, youthful-looking, bouncy and firm. Beyond minimizing the appearance of fine lines and wrinkles, it also boosts the skin's natural shedding process for smoother skin. The exfoliation process helps unclog pores for less acne and fades hyperpigmentation, dermatologist Divya Shokeen, MD, FAAD, said in our guide to [retinol vs bakuchiol](#). These discounted retinol creams are some of our team's favorites, and the Neutrogena option is gentle enough for the eye area.

For Stubborn Wrinkles





RoC Retinol Correxion Deep Wrinkle Serum

Now 27% Off

~~\$30~~ [\\$22 at Amazon](#)

Dealing with deeper wrinkles? This light, silky face serum is packed with RoC's patented retinol that's seven times more powerful than traditional retinol. Apply this on your face and neck to help target stubborn wrinkles.

Dermatologist Dara Spearman, MD, called this her one of her favorite retinols. This light, silky face serum is packed with RoC's patented retinol that claims to be seven times more powerful than traditional retinol.

You can gradually build up your tolerance to the face serum before upping the frequency without irritation.

For Large Pores and Hyperpigmentation



CeraVe Resurfacing Retinol Facial Serum

Now 15% Off

[~~\\$22~~ \\$19 at Amazon](#)

This fragrance-free serum uses encapsulated retinol to refine rough skin texture and brighten a dull complexion. It also reduces the look of large pores and dark spots, including those caused by acne.

The inclusion of ceramides help protect the skin's protective barrier and soothes your skin. A bonus: It's non-comedogenic, meaning it won't clog pores that lead to zits.

For Crows Feet and Dark Circles



Neutrogena Rapid Wrinkle Repair Retinol Eye Cream

[\\$22 at Amazon](#)

After cleansing and moisturizer, you'll want to use this budget-friendly retinol. It plumps up your skin to diminish wrinkles and brighten dark

circles. It also contains hyaluronic acid to help offset the potential drying effects of retinol.

Be sure to start with one or two applications each week and gradually increase the frequency.

Early Prime Day Skincare Deals on Moisturizers and Serums

Hydrate and plump your face with these expert-vetted face creams and serums. These early prime day deals are favorites among our team and feature dermatologist-approved ingredients to enhance your complexion. For example, Olay's iconic red jar is packed with hyaluronic acid and shea butter to hydrate dry skin, and earned the top spot in our guide to the best face creams. Our beauty director also has used it on and off for decades and can vouch for its efficacy.

Best Overall



Olay Regenerist Microsculpting Cream

Now 14% Off

[\\$27 \\$24 at Amazon](#)

"I like it because it's rich without being too greasy and a little goes a long way," says beauty director Brian Underwood in our guide to the best face creams. And his results speak for themselves: "My skin always feels more hydrated, plumper, and firmer after I use this cream for a few weeks."

Olay's iconic red jar is packed with moisturizing heavy hitters, including hyaluronic acid and shea butter to ensure dryness is a thing of the past.

“You can’t really beat a cream that delivers the same results as a prestige formula at a sixth of the price,” says Underwood.

Rejuvenate Skin



CosRX Advanced Snail 96 Mucin Power Essence

Now 26% Off

[\\$25 \\$18 at Amazon](#)

It sounds strange to incorporate snail mucin into your routine, but this face serum is worth using.

Hear dermatologist Hadley King, MD, out: “It contains ingredients like glycoproteins, hyaluronic acid, and glycolic acid, all of which have long-documented benefits for skin.” She credits the ingredient with sealing in moisture and allowing active ingredients to efficiently penetrate the skin.

This essence is made with high concentration of 96% snail mucin to minimize acne scars, smooth wrinkles, and rehydrate parched skin.

Brighten Dull, Uneven Skin



Paula's Choice C15 Super Booster

Now 25% Off

[\\$55 \\$41 at Amazon](#)

Vitamin C is a potent antioxidant that boosts your skin's natural regeneration process by protecting it against stressors like poor air quality and pollution, dermatologist Morgan Rabach, MD, told us in our guide to the best vitamin C serums.

She adds that the ingredient also triggers the skin to produce more collagen and elastin, helping it to feel firmer, and can brighten your complexion to help fade dark spots.

This one happens to be at its lowest price in two years, according to [camelcamelcamel](#). Considering how rare this deal is, coupled with its 4.2-star average from nearly 3,200 Amazon reviews, I predict this one could sell out quickly.

Early Prime Day Skincare Deals on Sunscreen

Real talk: Dermatologists, the Academy of Dermatologists, and the Skin Cancer Foundation swear by daily application (and reapplication) of a broad-spectrum SPF 30 or higher sunscreen. These cosmetically elegant sunscreens blend like a dream without leaving behind tell-tale whitecast on deeper complexions—and they start at just \$9. Sign me up for a refill, stat!

Best Smelling Sunscreen



Vacation Classic Spray Sunscreen SPF 50 3-Pack

Now 16% Off

[\\$57 \\$48 at Amazon](#)

I was recently on a week-long trip to Jamaica (woo!), and *everyone* in my tour group begged to try this SPF. Many complimented the nostalgic scent—the aroma is *so* enticing that Vacation bottled it into a perfume. Genius!

Beyond the enticing scent, it's chock-full of standout ingredients. Nourishing vitamin E, soothing aloe vera, and hydrating shea and coconut oils, and moisturizing banana extract leave my skin supple and soft.

But above all, everyone was impressed that it misted out perfectly clear. No rubbing necessary, though it helps speed up the dry time.

Apply Without a Mirror



Neutrogena Beach Defense Water-Resistant SPF 50+ Sunscreen Stick

Now 32% Off

~~\$13~~ [\\$9 at Amazon](#)

Neutrogena's sunscreen stick is a great product for those on the run, dermatologist Dr. Gary Goldenberg, MD, recently told me in our guide to

the all-time best sunscreens.

This stick sunscreen earned high marks during my testing process because it's easy to reapply, and it offers SPF 50 with water resistance, making it ideal for touching up during beach days and outdoor workouts. If you're living an active lifestyle this one is for you.

It also happens to be cheap (woo!) without compromising on quality. This standout is also travel-friendly and glides on clear.

Tinted SPF for No-Makeup Days



CeraVe Hydrating Mineral Sunscreen SPF 30 with Sheer Tint

Now 20% Off

[\\$16 \\$13 at Amazon](#)

We're big fans of the untinted OG formulation and even named it one of the best moisturizers with SPF because it's *that* nourishing. We can thank ceramides for that.

The tinted version is available in three flexible shades: Light, Medium, and Deep. Plus, it's made with mineral active ingredients, including titanium dioxide and zinc oxide.

This hydrating sunscreen contains [ceramides](#) and niacinamide that nourish your skin without making it feel greasy. The mineral SPF ingredients (it contains both titanium dioxide and zinc oxide) are better if you're prone to an oily T-zone or acne compared to what you'd get from a chemical sunscreen."It provides broad spectrum UV protection in a formula that contains ceramide to keep the skin barrier strong," Dr. Zeichner says.

Early Prime Day Skincare Deals on Body Acne Products

"If you have mild acne, using the appropriate cleanser for your acne type and a gentle moisturizer can go a long way to repairing your skin," dermatologist Joyce Imahiyerobo-Ip, MD, previously told us in our guide to **acne face washes**. Care for your post-workout skin with these pimple-fighting products, tested and approved by experts. There also discounts on the viral Paula's Choice 2% BHA Liquid Exfoliant and the classic Differin Acne Treatment Gel, that contains an ingredient that dermatologists previously refer to as a gentle retinoid.

Lives Up to Social Media Hype



Paula's Choice 2% BHA Liquid Exfoliant

[\\$37 at Amazon](#)

The colorless, water-like texture seems unassuming, but it's packed with a concentration of 2% salicylic acid (hence the namesake) to fight pimples and unclog pores.

My skin became noticeably smoother in between professional facials, and even my dermatologist complimented my skin because my pores appear refined.

This lightweight liquid absorbs quickly and doesn't leave behind a sticky film on my skin, which has been an issue with other similar products

that I've tested. I can apply it up to twice daily, but if you're just starting out stick with once daily and work your way up.

This viral toner is compatible with all skin types and each bottle lasts me at three months, which is the equivalent of paying \$0.44 to use this face exfoliator twice daily.

Retinoid Treatment



Differin Acne Treatment Gel

Now 10% Off

[\\$15 \\$13 at Amazon](#)

Adapalene, the hero ingredient in Differin gel, is safe for all skin types, including dry and sensitive. It's a type of retinoid that's available over the counter, so it's not as potent as tretinoin, and that's OK. Tretinoin can cause more side effects like dry skin.

According to dermatologist [Toral Vaidya](#), MD, adapalene selectively binds to retinoic acid receptors in the skin.

This cream is ideal for spot treating pimples, but you can also spread it over larger areas like your chest if you're dealing with body acne.

Daily Cleanser



Now 32% Off

[\\$12 \\$8 at Amazon](#)

Neutrogena's iconic pink grapefruit cleanser has a cult-like following—and TBH, it's valid. The salicylic acid-based cleanser targets blackheads and acne, while vitamin C helps brighten dull skin. It also has a light and citrusy scent to help jumpstart your mornings. No wonder why we previously named it one of the best acne washes.

Early Prime Day Skincare Deals on Red Light Therapy Tools

Dermatologists and our editors can't get enough of [red light therapy tools](#) because they're backed by research to effectively target wrinkles, hyperpigmentation, dullness, sallowness, and more. It uses a specific spectrum of visible light that offers a host of beauty benefits for effectively treating scars, vitiligo, and psoriasis, [research shows](#). Dermatologist [Purvisha Patel, MD](#), recently told me that red light therapy helps fade [dark spots](#), manage [eczema](#), and even boosts [hair growth](#).

3 LED Lights for Wrinkles and Acne



iRestore LED Face Mask

[\\$399 at Amazon](#)

Credit: iRestore

This LED face mask emits three dermatologist-approved wavelengths to tackle signs of aging and to banish summer breakouts.

It's equipped with red light to stimulate collagen and firm skin; infrared to boost circulation for a more even skin tone; and blue to battle acne-causing bacteria.

Our team trusts iRestore products—I named its [LED helmet for growth](#) as one of the best inventions of 2026—but at \$700, I wouldn't encourage you to buy this face mask at full price. However, at 50 percent off, it's a total steal. According to [camelcamelcamel](#), this device was last discounted at \$500 around Memorial Day.

The WH Beauty Award Winner



Solawave Neck & Chest Red Light Therapy Mask

Now 27% Off

~~\$349~~ [\\$254 at Amazon](#)

More than 2,500 new beauty products were submitted in consideration for our [2026 Beauty Awards](#). We narrowed down our selects to 500 products and began testing. The standout LED device of the year is this winner from Solawave.

In just three minutes, Solawave emits a powerful blend of four LED wavelengths—red, near-infrared, deep red, and amber—to smooth lines on my décolletage. After a month, my skin is glowing.

It's also an enticing deal—according to sales data from [camelcamelcamel](#), this Solawave mask hasn't been discounted on Amazon since its release.

Most LED Lights for Face and Body





Fxtiaa Led Face Tool

Now 36% Off

[\\$85 \\$54 at Amazon](#)

Arguably, the best part of using an LED panel is that you can cover your entire face and your [delicate lips](#) and body, like your hands, chest, and back. Its large size is a huge plus for treating body acne and crepey skin.

Unlike similar devices, this red light therapy tool boasts 287 rows of light diodes for ample coverage. The flexible design is similar to something you might see at your local dermatologist's office. Dr. Amy Spizuoco, DO, FAOCD, likes that this one emits seven LED wavelengths. Beyond red, blue, infrared, and green lights, there's yellow to reduce redness and

inflammation, Dr. Spizuoco recently told me. Purple LED light therapy combines red and blue light to reduce signs of aging, inflammation, and acne. Lastly, she says white LED uses the full spectrum of visible light which reduces fine lines, and even skin tone.

At just \$54, this is an excellent pick for entry-level red light therapy users and novices alike.

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[Nicole Saunders](#)

Beauty Editor

[Nicole Saunders](#) is the beauty editor at *Women's Health* and has nine years of experience researching, writing, and editing lifestyle content. She specializes in breaking down complicated topics, like [red light therapy for hair growth](#) and [LED face masks](#), into easy-to-understand guides. Saunders takes great pride in heavily researching and testing featured beauty products, such as [strengthening shampoos](#) and [body washes](#) for dry skin on our site.

Previously, she was the beauty editor at Best Products where she tested quite literally thousands of launches for her quarterly column and the Best New Beauty Awards package. She also launched the beauty and wellness coverage at NBC News and contributed to CNN, *Cosmopolitan*, *Billboard*, *The Hollywood Reporter*, and *Harper's BAZAAR*.

You can follow her on [Instagram](#) to stay in the loop on her product testing adventures.

[Read full bio](#)
